



FOR IMMEDIATE RELEASE

## **TDK names Allstar Magnetics as distributor for EPCOS products**

Iselin, NJ, June 7, 2012 – TDK-EPC, a group company of the TDK Corporation, announces the selection of Allstar Magnetics as a franchised distributor for EPCOS brand components, with special focus on EPCOS ferrite products.

“Allstar has exceptional expertise in adding value to our products,” said Dan Conroy, Senior Director, Distribution Sales, for EPCOS products. According to Conroy, Allstar Magnetics is a leading magnetic and inductive component distributor in North America.

“We have state of the art grinding and machining capabilities, along with coating and other value added services,” explained Pat Boyer, President of Allstar Magnetics, LLC. “With an experienced sales staff characterized by extensive knowledge of ferrite cores and their applications, Allstar Magnetics is the right choice for customers.”

Chris Spadafora, Marketing Manager for EPCOS Ferrite Products, agreed. “Their value added services and strong customer oriented support make Allstar Magnetics well positioned to grow the EPCOS product line and develop our markets. They are an excellent addition to our network.”

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### **About TDK-EPC Corporation**

TDK-EPC Corporation, a TDK group company, is a leading manufacturer of electronic components, modules and systems, headquartered in Tokyo, Japan. TDK-EPC was founded in 2009 from the combination of the passive components business of TDK and the EPCOS Group. The portfolio includes ceramic, aluminum electrolytic and film capacitors, ferrites and inductors, magnets, high-frequency components such as surface acoustic wave (SAW) filter products and modules, piezo and protection components, and sensors. The company markets the product brands TDK and EPCOS.

### **About Allstar Magnetics**

Allstar Magnetics, LLC, is a magnetic and inductive components distributor offering a full line of ferrite cores and hardware, permanent magnet materials, and value added services. Primary customers are Original Equipment Manufacturers, coil winders, and transformer manufacturers. Customers enjoy value added services including CNC machining, gapping, grinding, lapping, coating, part marking, stocking, and custom wound assembly. Headquartered in Vancouver, WA, Allstar Magnetics also maintains facilities in Hong Kong and Germany.

## **About TDK Corporation**

TDK Corporation is a leading electronics company based in Tokyo, Japan. It was established in 1935 to commercialize ferrite, a key material in electronic and magnetic products. TDK's current product line includes passive components, magnetic application products as well as energy devices, flash memory application devices, and others. TDK today focuses on demanding markets in the areas of information and communication technology and consumer, automotive and industrial electronics. The company has a network of design and manufacturing locations and sales offices in Asia, Europe, and in North and South America. In fiscal 2011, TDK posted total sales of USD 10.6 billion and employed about 88,000 people worldwide

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